

MONTHLY MEMBERSHIP PROGRESS REPORT

District 19 B

Results as of: 04/30/2018

HOWARD HUDSON LOCATION WASHINGTON GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -16 23 29 JULY/AUG/SEPT JULY/AUG/SEPT 1 0 0 30 25 15 OCT/NOV/DEC OCT/NOV/DEC 0 0 1 20 27 14 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 17 8 8 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 OCT MAR JUNE JULY AUG SEPT NOV DEC JAN FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 50 40 30 MEMBER GROWTH NET GOAL 20 MEMBER GROWTH ACTUAL 10 LAST YEAR MEMBERSHIP ACTUAL 0 -10 -20 -30 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 18 CLUBS OF 32 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 0** NEW MEMBERS 468 (58.50%) MALE 332 (41.50%) FEMALE Women Percentage Fiscal Year Goal: 42% DROPPED MEMBERS 176 TOTAL FAMILY UNIT MEMBERS DECEASED 12 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 89 FAMILY MEMBERS PAYING HALF 67 OTHER DUES 79 TOTAL